



2023 City of Marquette Art Week Request for Project Proposals

The City of Marquette Office of Arts & Culture is currently accepting requests for projects to take place during this year's City of Marquette Art Week, scheduled for **Monday, June 19 - Saturday, June 24, 2023**.

Art Week invites local artists, art organizations, and businesses to come together and collaborate on a week-long series of arts and cultural events, including concerts, workshops, performances, exhibits, demonstrations, and more, free to the Marquette community. The mission of Art Week is to build and empower a vibrant community through the arts by building partnerships and collaboration between artists and organizations, growing and empowering artists, and increasing audience engagement by removing barriers to participate with the arts.

Art Week 2023 is supported by a grant received from the Michigan Arts & Culture Council. Thanks to the MACC, we're able to regrant funding to Art Week projects that honor and advance its mission and fit with our annual theme. Those interested in financial assistance for their project may request *up to \$500* to support their project

Regardless of whether or not you're seeking funding assistance for your proposed Art Week activity, **please complete and submit [this proposal form](#) by Friday, February 24.**

Full information and guidelines below.

Art Week 2023: Home

This year's Art Week theme is **Home**. We ask that proposed projects connect to and play off this theme. What does *Home* mean to you? Is it a place, or a feeling? Is it something that you find, or something that you make? What makes Marquette feel like *Home*? What could make it feel *more like Home*? We encourage you to think creatively about how the arts can articulate what *Home* means to you and the community we share.

This theme was inspired in large part by the City of Marquette's ongoing [Community Master Plan Update](#). The Community Master Plan will provide a long-term vision for Marquette and guide the growth of our community. What values define Marquette? How do we navigate our space and where do we spend our time? What stories do we tell when asked about our home here? Which places are "must visits" when welcoming a new resident? How can we improve our community and what sort of place do we want to build for future generations?

As such, we are particularly interested in project proposals that tie into the Community Master Plan process, tell the story of Marquette, and inform how we envision its future.

To help with event ideation and tying ideas for programs and projects into the Master Plan, **the Office of Arts & Culture will host a pair of Art Week Brainstorming and Planning Meetings on Wednesday, January 25 from 2:00pm-4:00pm and 5:30pm-7:00pm.** Please join us if you are able, whether you have an idea brewing that you want to share or are simply looking for inspiration and connections! Meetings will be held in the Marquette Arts & Culture Center, located in the lower level of Peter White Public Library.

Each day of Art Week will be focused around a different area of the City, as described below and visualized on [this map](#). Please consider these locations when conceptualizing and proposing your ideas, but note that locations are tentative and subject to change depending on received proposals.

Monday June 19th: McCarty's Cove / Harbor Lighthouse

Proposed projects can be held along the lakeshore between the Marquette Maritime Museum and Picnic Rocks. This includes Marquette Harbor Lighthouse Park and McCarty's Cove.

Tuesday June 20th: South Marquette

Proposed projects can be held in South Marquette, including Hurley Park.

Wednesday June 21st: Downtown District

Proposed projects can be held on Third, Washington, Spring, Front, Baraga, and other downtown streets, as well as greenspaces and parklets. The day will end with an artist market at the Commons (Wednesday Night Farmers Market).

Thursday June 22nd: North Lakeshore (Picnic Rocks to Clark Lambros Park)

Proposed projects can be held along the stretch of Lakeshore Boulevard between Picnic Rocks and the mouth of the Dead River at Clark Lambros Park.

Friday June 23rd: Lower Harbor South

Proposed projects can be held along the lakeshore at public spaces south of the Lower Harbor Ore Dock, such as Father Marquette Park, the boardwalk and new piers, and Gaines Rock/mouth of Whetstone Brook.

Saturday June 24th: Presque Isle Park

Proposed projects can be held at Presque Isle Park. The day will include the Fresh Coast Plein Air Painting Festival and a closing concert at the Presque Isle Bandshell. *PLEASE NOTE: Presque Isle Park events must be Leave No Trace and require no elaborate setups. Terrain can be treacherous, and projects may only be held on established walkways and greenspaces. The Upper Breakwall and Presque Isle Marina are prohibited.

Project Proposals & Requests for Funding

Those interested in hosting Art Week activities must submit [this form](#) by Friday, February 24. Please complete this form regardless of whether or not you are requesting funding assistance.

Guidelines for Project Proposals:

- 1) Activities must take place between Monday, June 19 and Saturday, June 24.
- 2) Proposed activity must incorporate the Art Week theme of HOME. What does Home mean to you? How will your activity showcase the past, present, and/or future of Marquette? We encourage you to think creatively!
- 3) Special consideration will be given to projects that tie into the Community Master Plan Update.
- 4) Proposed activity must take within designated portions of the City, as described above.
- 5) **Activities must be free to the public to attend or participate.** Per the City of Marquette's ordinances, tips and donations may be accepted but not solicited, and the selling of work is prohibited on public grounds. Independent artists interested in selling their work are encouraged to be a part of the Downtown Artist Market at the Marquette Commons on Wednesday evening of Art Week or other similar opportunities to be determined.
- 6) Content must be appropriate for all ages.
- 7) All artistic disciplines are welcome.
- 8) Activity hosts must make every attempt to ensure that programs are accessible to persons with disabilities. For a list of resources on accessibility, visit <http://arts.gov/accessibility/accessibility-resources/nea-office-accessibility>.

- 9) The City of Marquette is not responsible for damages to or theft of artwork during Art Week. Daytime and overnight security cannot be provided, specifically regarding installations and displays.

Guidelines for Funding Requests:

All of the above, plus:

- 1) **Funding requests may not exceed \$500.**
- 2) Funding must be earmarked for specific project expenses. General organizational support will not be funded. We encourage you to use MACC funding to leverage additional sponsorships and support!
- 3) Requests will be reviewed by the City of Marquette Arts & Culture Advisory Committee in early March, with notifications sent out shortly thereafter.
- 4) Proposals will be graded according to the following rubric. Please keep this rubric in mind when describing your project on the form:

Quality of Proposal (20 points): Does your project follow the Art Week theme of Home? Does your project address or contribute to the City of Marquette's Community Master Plan Update?

Artistic/Cultural Merit (25 points): How does the project involve qualified, appropriate artists and partners?

Audience Engagement (25 points): How will your project provide experiences for audiences/participants to express themselves, grow, or further their well-being? How will you engage your audience?

Accessibility (20 points): Does your activity make efforts to be fully accessible? Is your activity free to attend, participate, or otherwise enjoy?

Sustainability and Responsibility (10 points): Are you being environmentally conscious? Is your project low-impact on the surrounding environment?

- 5) All recipients MUST complete a W9, Sole Proprietor Form, and signed contract by Friday, April 14. NO EXCEPTIONS – funding will be rescinded if forms are not received by the deadline. *Please note that funds will be distributed following the completion of the activity;* checks can be expected to arrive the week of July 10.

Art Week Promotion

All approved Art Week activities will be promoted and branded centrally by the City of Marquette Office of Arts & Culture. This includes individual event listings on the [Marquette Compass](#) community calendar and [Art Week homepage](#), as well as social media features. Applicants will be listed as co-hosts of events where applicable.

Activities will also be included in a large, full-color Art Week booklet, to be distributed throughout the Marquette community beginning in early June. This booklet will include a full listing of Art Week events and a summer calendar, map, promotional images, feature editorial articles, artist spotlights, and more!

Final event details and promotional photos or other images will be due to the Office of Arts & Culture by Monday, May 1 to ensure complete and accurate inclusion in promotion.

Please contact the City of Marquette Office of Arts & Culture at arts-culture@marquettemi.gov or (906) 228-0472 with any questions.

A huge thank you to the Michigan Arts & Culture Council for their support of Art Week and continued efforts to increase and broaden the influence of arts and culture within Michigan communities.